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	Step №1 - Start of the project / Prepayment 35%
1,1	Detailed information about the project goals and needs
1,2	Niche analysis, competitors and benchmarking
1,3	Briefing questions list processing
1,4	Breafing
	Step №2 - Basic structure and prototyping
2,1	Prototype creation (initial structure)
2,2	Copywriting (SEO keywords) / additional payment
2,3	Video presentation / edits
2,4	Finish approval of the basic structure of the site
	Step №3 - UX/UI design concept
3,2	Making design concept from an approved prototype
3,3	Making the custom graphics and the custom icons / additional payment
3,4	Additional versions for the A/B tasting / additional payment
3,5	Video presentation of the design concept mockups / edits
3,6	Finish approval of the design concept mockups
3,7	Making the responsive versions of the mockups for the mobile devices
3,8	Motion design from the mockups / additional payment
3,9	Approval of the full design concept (any changes after approval - additional payment)
	Step №4 - Frontend & Backend developing / Payment 35%
4,1	Mockups to HTML coding (frontend & backend developing)
4,2	The working website realtime test on the hosting
4,3	Any changes in the structure and functionality - an additional charge of 50% of the full project cost
4,5	Help with your domain and hosting registration / additional payment
4,6	CMS integration (Wordpress, MODx and etc.) and video instruction of the admin panel usage / additional payment
4,7	Adding the website in your own hosting (we need the full access to your host, otherwise we transfer the archive files to you without adding it in your host.
4,8	Additional optimization of the website loading speed / additional payment
4,9	Additional anti spam security optimization of the website / additional payment
4,1.	Transfer of the website archive files to you
4,2.	End of the project
	Step №5 - Finish / Finish Payment 30%